



FOR IMMEDIATE RELEASE

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WLRN Ready To Learn (RTL) Presents a Special TV Program Event Empowering Parents and Students to Cope with Cancer

Miami, FL October 8, 2009 – *ARTHUR*, the award-winning PBS children's series once again takes on a difficult topic that impacts kids and their parents in a profound way—cancer. In an episode titled "*The Great MacGrady*," Arthur and his friends learn that their favorite school lunch lady has been diagnosed with cancer. Each of the children react differently to the news and special guest Lance Armstrong helps kids learn how they can come together to support Mrs. MacGrady and each other.

As part of breast cancer awareness month, WLRN RTL invites you to preview the episode on Wednesday, October 21st at 1:00pm. The program was produced to help families and schools talk with children about cancer and in addition to viewing the episode, free educational resources will be available at www.livestrong.org/school. **Please join us at 1:00pm on Wednesday, October 21st at WLRN Studios (172 NE 15th Street) for the special program screening!**

If you can't make the event, don't fret! WLRN Channel 17 will premiere "*The Great MacGrady*" on October 19th at 3:30 pm and will continue to air it for five consecutive days.

We hope that this two-part episode will empower kids, families and caregivers to discuss feelings that can come up when a loved one has cancer, and how they can work together to remain positive and hopeful through difficult times.

Catch *ARTHUR*, as well as the rest of the Ready To Learn line-up, on WLRN Channel 17!

About WLRN-TV Channel 17

WLRN Channel 17 is a Public Broadcasting Service (PBS) member station licensed to the School Board of Miami-Dade County, Florida. During an average week, Channel 17 reaches over 600,000 TV households in the Miami - Ft. Lauderdale area with a viewing audience in four South Florida counties, from Palm Beach to Key West. WLRN is Florida's leading PBS Ready To Learn station airing thirteen hours of award-winning children's programming daily. WLRN-TV also presents the best of the PBS nationally recognized series to compliment locally produced programs and specials. Our prime time schedule features an array of arts, performance, science, and documentary specials to address the diverse interests of the South Florida community.

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